

Satisfy all your patient types with PureVision® Contact Lenses

PureVision vs. Ciba O₂Optix



*Simulated retinal images

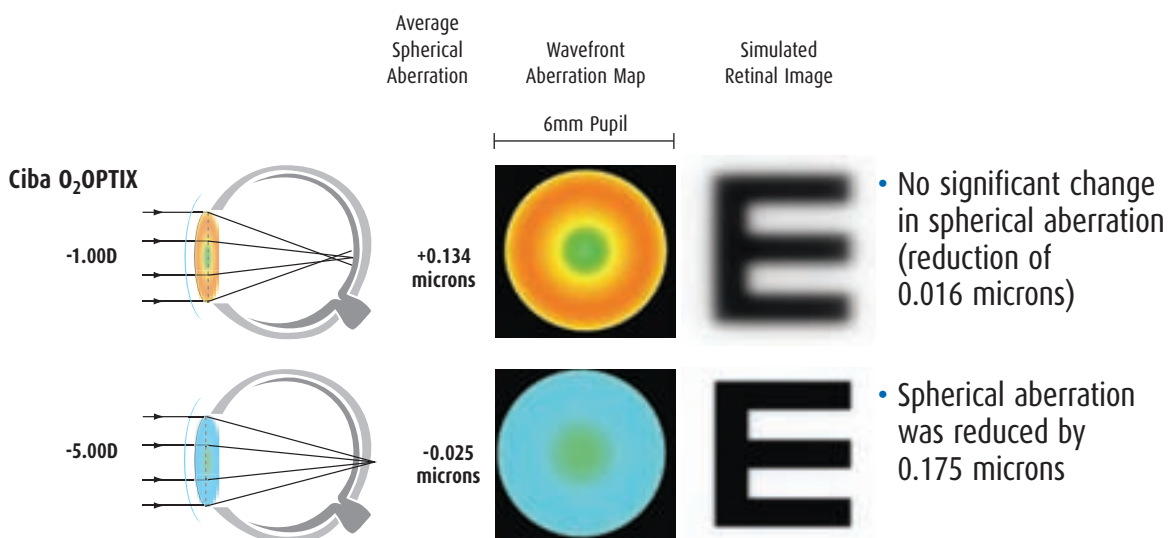
PureVision lenses vs Ciba O₂Optix

VISION

Preferred 20 to 1 by Eye Care Professionals over Ciba O₂Optix for overall vision performance delivered to patients.¹

PureVision lenses provide superior aberration control compared to Ciba O₂Optix²

- PureVision lenses use anterior aspheric optics to reduce spherical aberration.²
- PureVision lenses deliver the High Definition Vision every patient deserves.



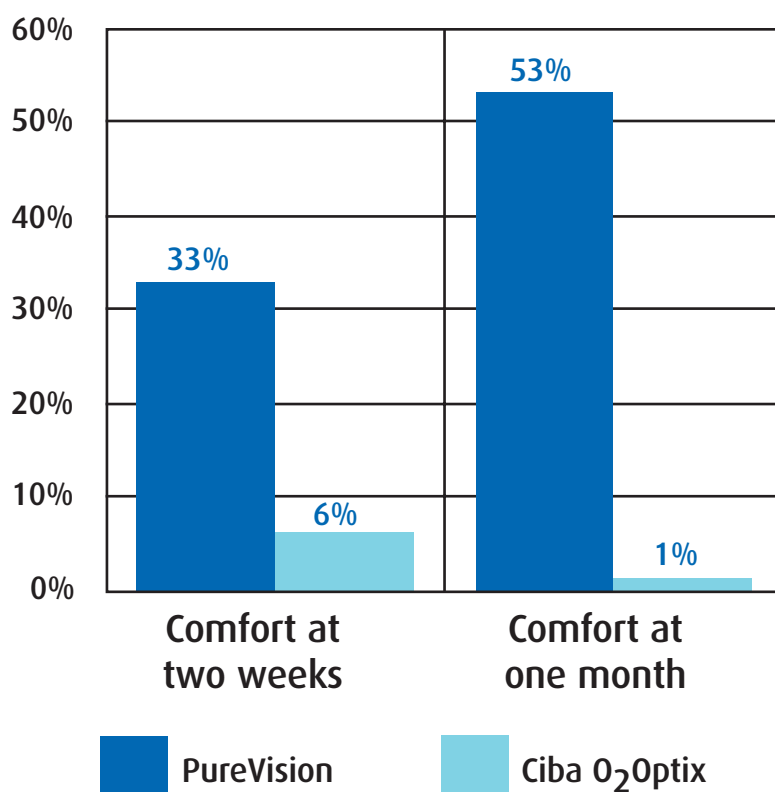
COMFORT

Preferred by Eye Care Professionals over Ciba O₂Optix for long-term comfort delivered to patients.¹

PureVision lenses are:

- Built to last for an entire month.
- Most frequently prescribed as a daily wear lens and FDA approved for up to 30 days of continuous wear.

PureVision lenses: doctor-preferred for comfort over time.¹



¹ Results from an independent 2006 survey of 94 eye care professionals performed by Directive Analytics. Participation was limited to eye care professionals who had fitting experience with all brands of silicone hydrogel lenses available at the time of the survey. All 94 eye care professionals rated PureVision relative to ACUVUE Oasys, Ciba O₂Optix, ACUVUE Advance, and Focus Night & Day.

² Twenty subjects were dilated to achieve a minimum of 6 mm pupil diameter. Baseline spherical aberration was measured using a Zywave™ aberrometer. PureVision and Focus Night & Day (-1.00D and -5.00D) contact lenses were inserted into one eye in random order. The measurement of spherical aberration was repeated with the contact lens in place. A second cohort of 20 subjects compared PureVision and ACUVUE Advance (-1.00D and -5.00D) contact lenses using the same protocol. PureVision spherical aberration measures were averaged between the two evaluations. A third cohort of 20 subjects compared ACUVUE Oasys and Ciba O₂Optix (-1.00D and -5.00D) contact lenses using the same protocol. Results are presented as the change from baseline compared to the spherical aberration reported for the general population.

Wavefront aberration maps and simulated retinal images were generated using Vision Optics Laboratory software. The letter represents a 20/80 letter size viewed through a 6mm pupil and an eye with no other aberration except for spherical aberration.